



North Carolina Rail-Trails, Inc
Board of Directors
NC Estuarium, 223 East Water St., Washington NC
January 9, 2010 10:30 AM

Minutes

Present: Dilys Bowman, AL Capehart, Alison Carpenter, Dave Connelly, Sam Erwin, Charles Farley, Jack Kiser, Bob Menzies, Nancy Pierce, Tony Reevy, Bob Segal. **Absent:** Harry Clapp, Mike Domonkos, John Morck. **NCRT Program Assistant:** CR Townsend. **Guests:** Randy Bass (Wake Forest); Dave Copley (Pitt County); Eddy Davis (Mid East Commission COG-MPO); Gil Davis, Washington City Council; Rosalie Farley, Bob Henkel (Washington); Catherine Meyer (Cypress Landing); Philip Mobley (Washington Park and Recreation); Blount Rumley (Estuarium Manager).

Welcome and introductions

Vice President Dave Connelly welcomed everyone and introductions were made. Dave noted that AL Capehart., Jack Kiser, Nancy Pierce and Alison Carpenter were re-elected at the last meeting for another term.

Business

Minutes of the 10/10/09 NCRT meeting had been mailed prior to the meeting and corrections were made. Bob Segal moved approval. Second from AL Capehart. Unanimous.

Bob Segal gave Treasurer's Report through November.

CR Townsend reported on end-of-year solicitation: As of 12/31/09, NCRT's end of year mailing and website appeal to 280 recipients brought in \$2,231 in contributions, bringing estimated total for 2009 to \$6,221. This is separate from membership and Earth Share of NC (ESNC). ESNC's December quarterly disbursement to NCRT was \$2369. Total ESNC disbursement to NCRT for 2009 was \$12,694.

CR Townsend reported on memberships which came in during December *

Consent Agenda:

NCRT Service Agreements

- Continuation of Program Assistant to NCRT (6 months) @ \$12/hour for 40 hrs/month.
- Karen Miller, CPA Accounting Services \$70/month rate

NCRT Corporate Memberships / Agreements (renewing in December)

- NC Center for Non-Profits
- Conservation Trust of NC



- Land Trust Alliance
- Land Trust Council

NCRT application for Better Business Bureau Mecklenburg County (needed for ESNC participation)

Effectiveness assessment Policy (for participation in ESNC / Mecklenburg County)

Jack Kiser moved to adopt the consent agenda. Second from Sam Erwin. Discussion:

CR Townsend clarified that the list of NCRT corporate memberships includes only those renewing since the last meeting, and that NCRT is a member of the NC Conservation Network and others. Alison inquired about a breakdown in costs for membership in each organization to which NCRT belongs.**

CR Townsend reported that in order to receive Mecklenburg County workplace giving funds distributed by ESNC, she had to fulfill application for Better Business Bureau Mecklenburg County by posting Privacy Policy on NCRT website. NCRT also needs to adopt the Effectiveness Assessment Policy. This was a time consuming task but has been completed.

Motion to approve consent agenda unanimous.

Little Toot

AL Capehart emphasized Little Toot's importance for display table, workplace giving. He said that the website fills an information void but there needs to be a hard copy. AL proposed two editions for 2010, spring and fall. Alison asked for cost. AL: agreement last year was that NCRT Board would supply content and David Newton would compile and edit for \$1000/issue. Bob moved to have spring/fall 2010 issues for approx \$1000 each, ask chairman to authorize someone to negotiate contract with David. Second by Tony. Discussion: Including members, policy makers and others, circulation is around 750. Email issues go beyond that. Motion approved unanimously.

Bob Segal presented the 2010-2012 budget proposal. Tony Reevy moved to approve, second by Charles Farley. Clarification and discussion ensued, with no changes. Tony noted that as per agreement at last meeting, Executive Director and Treasurer will create 2011-2012 budget for consideration and adoption at the October meeting, which will be procedure going forward. Motion to approve 2010-2012 budget approved unanimously.

Executive Director Recruitment

Tony Reevy reported in John's absence on behalf of the search committee composed of Alison, Tony, John, Bob. Alison and Tony converted job description to job posting. Committee recommended that salary range and benefits be included in posting. Posting will be in print and online. Once approved, it's a public document and may be disbursed wherever.

Sam Erwin: What is cut off for applications? Jack: It s specify "open until filled", specify first level of review date. Bob Menzies: Are there firms that do fund raising? Discussion (ED position already approved, fund



raising is only part of job description). Jack noted that the salary range allows flexibility with the compensation package if, for example, someone had healthcare benefit but needed more salary). Discussion ensued regarding timing and necessity of references as part of initial application.

Bob Segal moved approval with “open until filled” and “include references” Second by Alison. Jack clarified: Committee can ask for more substantial references later. Motion to approve job posting unanimous.

Tony noted that the search committee would do the first review of applicants and may or may not interview candidates by phone, depending on number and quality of applicants. The committee hopes to bring the BOD at least one finalist by the April meeting.

Project Reports:

BOD quarterly project reports were sent and received by email prior to the meeting.

Charles Farley noted that he was present with the dignitaries for opening of the Greenville Tar River bridge.

AL added that he sent a letter on behalf of NCRT to US Senators Burr and Hagan asking them to co-sponsor SB 2747 for full funding of Land and Water Conservation Fund. Maximum funding for this fund had been set at \$999 million (from government oil leases, Jack pointed out) but has been funded at only \$150 million.

Program

Washington – Greenville Greenway. AL introduced representatives from the Washington city council, council of governments and trail advocates. They showed maps and told of efforts to build Washington-Greenville greenway. Nancy took photos of the presentation for the NCRT website.

New Business

Future meetings: April 10, Greensboro. Jack suggested Greensboro’s multimodal system meeting room. Dave will ask Harry to arrange this. July 10, Franklin and Tallulah Falls Greenway Trail. AL will arrange. October 9th Annual Meeting will be held in Durham at Woodcroft Community Room.

BOD agreed that board-dedicated space on website for exchange of info, documents, would be helpful. Dave will so instruct webmaster Curt Devereux.

Dave moved to adjourn, second by Alison. Unanimous.

**Email from CR subsequent to meeting clarified this report, noting that December financial report will specify membership income and that total membership is 130, indicating work must be done to increase membership.*

*** Email from CR subsequent to meeting contained this information as requested.*